

SPONSORSHIP PACKAGE

In partnership The **Mitochondrial Innovation Initiative** (MITO2i), a collaborative hub advancing innovation in mitochondrial medicine at the University of Toronto, and **MitoCanada**, Canada's foundation to support patients with Mitochondrial Disease will be hosting the MITO 2026 National Conference.

The MITO 2026 conference will bring together international experts in mitochondrial biology, translational medicine, and biotechnology innovation. The event will showcase mitochondria research and medicine integrating patient lived experience and community groups. The two-day conference will feature keynote lectures, research presentations, panel discussions, and networking opportunities designed to foster collaboration and engagement between academia, industry and the patient communities. The conference offers a unique opportunity for organizations working in biotechnology, pharmacology, metabolic health, diagnostics and therapeutics to engage with leading researchers and trainees to transform the field of mitochondrial medicine. Areas of discussion will include mitochondrial rare disease, and the role mitochondria play in neurodegenerative disease, neuropsychiatric disorders, metabolic disease, cancer, and mitochondria transplantation.

Sponsoring this event will allow your organization to:

- Showcase innovations to a targeted audience of mitochondrial researchers, clinicians, foundations, and patient groups
- Build relationships with leading academic investigators and translational scientists
- Engage with emerging trainees and future leaders in the field
- Demonstrate commitment to advancing mitochondrial medicine and rare disease research
- Increase brand visibility within a highly specialized scientific community and mitochondria focused patient communities

GOLD SPONSOR

\$10,000

- Exhibition booth at the conference
- Prominent recognition on conference materials and website
- Verbal acknowledgement during the conference
- Logo placement on promotional materials and agenda
- Opportunity to distribute organization materials to attendees
- Recognition on MITO2i social media and communications
- Session branding opportunity – *dependent on relevance to session topic*
- Funding towards trainee awards – *specific branding opportunities available*
- Complimentary registration for 4-5 guests

BRONZE SPONSOR

\$2,000

- Logo placement on conference materials and website
- Recognition in the conference agenda
- Complimentary registration for 1 guest

SILVER SPONSOR

\$5,000

- Logo placement on conference materials and website
- Recognition in the conference agenda
- Acknowledgement during the event
- Funding towards trainee awards – *specific branding opportunities available*
- Recognition on MITO2i social media and communications
- Complimentary registration for 2 guests

OTHER WAYS TO SPONSOR

MEAL SPONSORSHIP - organization materials displayed during meal

- **\$1,500** breakfast
- **\$3,000** lunch
- **\$5,000** reception

AWARD SPONSORSHIP - recognition during award ceremony + logo on awards

- Trainee Travel Award
- Trainee Poster Award